



European **Home** Interior Design Look Book



Gyrofocus by Focus



PREFACE

Fire & Modern Interior Design

This catalog is a celebration of the interior design styles of today. European Home manufactures and imports premium modern fireplaces. Many of the images you will see within these pages are from projects that utilize our fireplaces in creative ways.

From Mid-Century Modern to Industrial, we explored the quintessential elements of 10 popular interior design styles and highlighted the role of the fireplace within the context of contemporary interior design.



Holly Markham
President and Founder
European Home

Sky T by Element4



Kabaz Architecture



STYLES

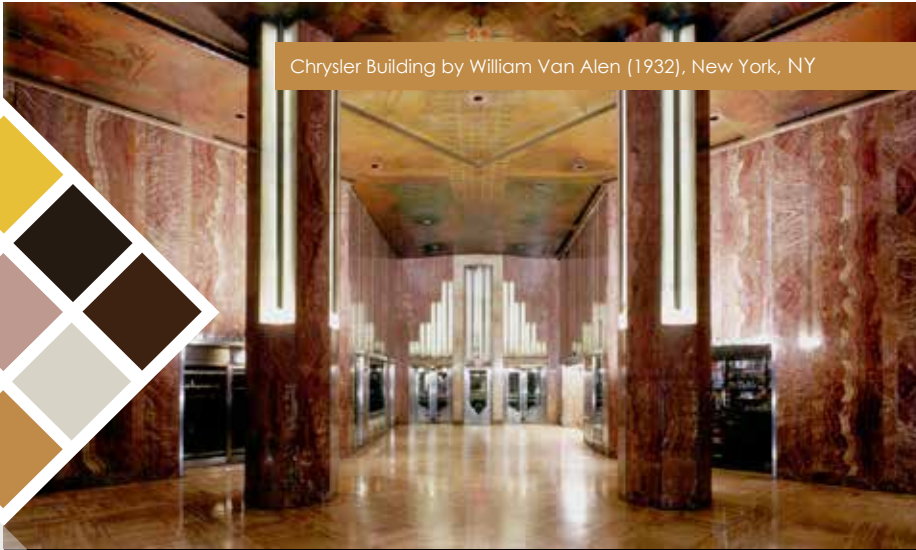
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ART DECO

An architecture of ornament, geometry and energy.

Deriving from various painting styles from the early 20th century, Art Deco is typically characterized by its bold geometric design elements. This style often utilizes distinct lines, bold lighting, vibrant colors, and unique patterns.

Chrysler Building by William Van Alen (1932), New York, NY





H Series by European Home



H Series by European Home

Fundamental Style

Rich Colors:

Gold
Burgundy
Black

Sculpted Interiors:

Geometric lines dissect window panes and a golden hand turned sculptural chair.

Bold Architecture:

This bell shaped steel vent hood demands attention as it rises to the ceiling.

< Boxwood Architects

Contemporary

A finger on the pulse of now.

Contemporary design is the design of today. For this reason it is ever in flux and nearly impossible to define. However, contemporary interiors do contain continuities such as natural textures, pops of bold color, and a focus on the basics of line, shape and form.

Tubac House by Rick Joy (2001), Tubac, AZ





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Fundamental Style

Pops of Bold:

A screen print from your favorite local artist or a simple throw pillow.

< Home of Coco Rocha, Supermodel



A Return to Craft:

In a digitized world there is a renewed excitement for the hand-crafted object.



H Series Surrounds

Luxe Finishes:

Materials like gold & marble are timeless.

INDUSTRIAL

A moment for the materials, once concealed.

From warehouse to artist loft, from factory floor to living room floor, there is beauty in seeing the inner construction and history of a place. Aged steel, distressed wooden beams, and exposed brick, this is the design vernacular of modern Industrial.



Lucius 140 by Element4

Tenore 100 by Element4



Fundamental Style

Warehouse Chic:

Anything, from an old spotlight to industrial caster wheels, can be used as clever accents.



Recycled Materials:

Glossy finishes are often stripped away to reveal the lush and storied material underneath.



Lucius 140 by Element4

The Artist Loft:

Raw interiors and wide open spaces ensured artists as early adopters of this design style.

< White Crane Design

Mid-Century Modern

The style that molded the 20th century.

Mid-Century Modern design stands on the shoulders of so many giants, from the early houses by Walter Gropius to the iconic Eames chairs and other contributions. With flat planes, bold colors and large glass windows these interiors are characteristically open and full of light.

Gropius House by Walter Gropius (1933), Lincoln, MA



Wolf Architects



Bidore 95 by Element4



Fundamental Style

Custom Furniture:

This salmon hued bench responds perfectly to the curvilinear architecture.



Humble Materials:

Who would think to use plywood on a luxury modern recliner? Charles and Ray Eames, that's who.



Gyrofocuss by Focus

Fire Afloat:

Dominique Imbert designed the original suspended fireplace in 1968.

Minimalist

Stripped down to the essential.

Just as the name suggests, Minimalism features open spacious rooms with minimal furniture and decoration. A monochromatic color palette can limit distractions and promote the quality of empty space and clean lines.



The Glass Pavilion by Steve Hermann (2010), Santa Barbara, CA

Charles Rose Architects

H Series Corner by European Home



Fundamental Style

Flawless:

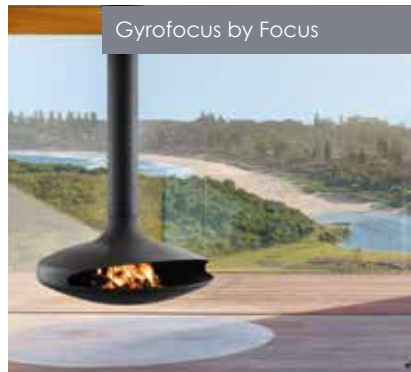
When you limit your architectural gestures to just a few, every single move must be perfect.



Only the Essentials:

Minimal furnishings, palette & ornamentation.

Gyrofocus by Focus



Blurring the Lines:

Floor to ceiling windows attempt to blur the lines between indoor and outdoor spaces.

MODERN FARMHOUSE

Where rustic meets chic.

Modern Farmhouse design is characterized by its natural textures and materials. Mixed woods and metals, combine with cotton, canvas and wool to create an organic feel to help keep you connected to the outdoors and perhaps even the home your grandma grew up in.



The Farmhouse by Joanna Gaines (2014), Crawford, TX

Studio 27 Architecture



Bidore 95 by Element4



Paxfocus by Focus



Fundamental Style

Subtle Ornamentation:
Subway tiles & classic white cabinet treatments.

The Farmhouse Sink:
Utility and modern design go hand in hand.

Shiplap:
Not just for barn siding anymore.

Modern Scandinavian

Bring a little hygge to your home.

Cozy, warm, and beautifully understated. Modern Scandinavian design combines lush natural elements like knotty pine flooring and fur throws with a calming color palette and subtle black accents to tie it all together.





Tenore 240 by Element4



Fundamental Style

Muted Colors:

Even a muted pink can pop in the right setting.



Touches of Wilderness:

Fur throws and a well positioned plant or two create natural accents.



Bathyscafocus by Focus

Material Integrity:

Emphasis on materials that come from nature and formed by hands.

MOUNTAIN MODERN

Blurring the line between interior and nature.

Modern Rustic design cannot exist without a natural context. Perhaps the quintessential example of this is *Fallingwater* by Frank Lloyd Wright. The modernist architect not only utilized native sandstone and other minerals quarried from the property but also integrated a waterfall in his iconic design.



Fallingwater by Frank Lloyd Wright (1935), Mill Run, PA



Bathyscafocus by Focus



Gyrofocuss by Focus



Fundamental Style

Wood as Surface:

Wood in a crackling fireplace and wood on every imaginable surface.

Playing with Nature:

This rough-cut timber vanity top takes an unconventional path.

Modore 100H by Element4



Opposites Attract:

A traditional stone hearth & a modern gas fireplace.

Transitional

The space between traditional and contemporary.

Take the open and minimalist floor plans of contemporary and mix that with a touch of traditional ornamentation and you're well on your way to a Transitional style. The palette relies on subtle color shifts of mostly taupes and light tans while leaning heavily on dark browns and black to stay grounded.





Lucius 140 by Element4



Fundamental Style

Shades of Grey:

Vast use of greys, whites, & varying wood textures.



Ornamental Appeal:

Craftsman details meet minimal sleek forms.



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Open Floor Plans:

A nearly minimalist approach brings added attention to form.

Vintage

Gas Stones by European Home

The indescribable charm of antiquity.

In a vintage design, cracks, chips, and frays are not only allowed, but expected. This nostalgic design style has the sophisticated look of an antique vanity that has aged beautifully with time.



Rosecliff Mansion (1902), Newport, RI



Fundamental Style

Faded Elegance:
Natural wood & muted colors



Salvaged Beauty:
Furniture pieces tell a story with their well-worn surfaces and refurbished hardware.

Trisore 95 by Element4



A Touch of Modern
A modern fireplace pairs unexpectedly with a vintage rug and stool.



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*Simplicity, carried to an extreme,
becomes elegance.*

- John Franklin



Trisore 140 by Element4