



Ergofocus Holographik®


Nothing like fire

focus®

CREATE BEYOND CONVENTION

Ergofocus Holographik®





Radiant heat from the steel pipe (2000 BTU/h)

- Sound of the crackling fire
- Fragrance - world's first scented electric fireplace!
- Different settings and flame scenarios from the application
- Live product updates from the app and e-shopping for new fragrances
- Hearth rotation (80°)
- Available in black, white, or custom color (with upcharge)
- Made from 3 mm steel
- Simple electrical connection, no venting required
- Emission free
- UL Listed

Dry scent diffusion

Ultra-realistic flame play from all angles



On/off switch button for simple use



With its groundbreaking Holographik® Ergofocus, Focus continues to revolutionize fire. Today the timeless beauty of Focus design goes electric, with multi-patented technology offering a stunningly lifelike virtual fire experience that can be featured in public spaces subject to strict safety standards – hotels, restaurants, boutiques – or at home.

Customize your Ergofocus fireplace
with the Focus app



Adjust the crackling
sound of fire



Choose your flame
scenario



Dim the brightness of
your flames



Diffuse the scent of your
choice in the room

